Adríana Gramly

adrianagramly.com

Education

Rhode Island School of Design (RISD) | 2019 Honors BFA Film/Animation/Video & Textile Design

Brown University | 2019

Electives in Art History, Animal, and Cognitive Studies

Textile Arts Center | Artist in Residence Scholarship | 2021-22

Nine month program in Brooklyn, NY focused on developing a fine art studio practice. Also involved academic classes in race theory, creative writing, and textile history followed by a final group exhibition.

Skills

Concept Development

Skilled in trend and market research, interviewing, creative brainstorming, end-to-end production, copy for branding and newsletters, style guide creation, campaign creative direction, styling, brand identity storytelling, and event planning.

Animation & Graphics

Expertise in creating custom digital assets for branded content. Firm control of storytelling, design, motion, and art direction. Moving graphics created with analog techniques such as hand drawn and stop motion animation as well as motion graphics and digital animation.

Textiles & Design

Developed understanding of traditional and experimental repeat pattern design, color palette realization, hand-weaving, dobby, and jacquard weave construction, machine knitting, industrial stoll knit programming, silkscreen, fabric dyeing, sewing and tailoring.

Cinematography

Experienced in directing, editing camera movements with recent work in documentary <u>filmmaking</u>. Skilled in mixing, syncing and recording original sound for film and social media.

Languages

English (fluent) and Spanish (working)

Tools

Expert: Adobe Suite • Google Suite • Microsoft Office

Photoshop • Illustrator • InDesign • After Effects • Premiere Pro

• Lightroom • Wix • Squarespace • Figma

Other Tools: DragonFrame • Maya • Blender • Notion • AutoCAD

Pro-Tools
Camera Lighting
zoom recorder
lavalier mics

Personal: expert in detailed hand-work • drawing & painting

- excellent written and verbal communication
- creative ideation comfortable in leadership positions
- people person organized problem solver fast learner
- positive reliable

<u>References</u>

Trevor Smith - upon request Cofounder of Black Liberation and Indigenous Sovereignty

Sacha Piscuskas - upon request Assistant Set Decorator

Creative Direction Experience

NYC Drawing Room | Creative Strategist | 2024-25

Part-time Creative Strategist for the creative third space and artistic lifestyle brand. Brought on to the team during a key growth period to develop brand identity, positioning, and storytelling while actively creating opportunities for brand growth.

Atland Skye Flowers | Designer & Brand Consultant | 2025

Contracted to create a unique logo while further consulting on the web development and general brand identity alongside the founder.

Saturday Night Live | Stop Motion Animator & VFX Artist | 2023

Animation: Lead fabrication, choreography, and stop motion animation for the <u>Giant Horse</u> sketch starring Timothée Chalamet in Season 49 Episode 4.

VFX: Compositor for the video <u>sketches</u> in Season 49 Episode 5.

"La Luz De La Sombra" | Director & Journalist | 2021

Worked with *IWGIA* and the *Guaraní Iyambae Indigenous Autonomy of Charagua* to film, edit, produce, and translate (to English) a 20-minute documentary based in Bolivia.

• 3K views on YouTube doubling IWGIA's organic reach.

Skills: international client relations & travel management

Lillian Augusta | Creative Consultant & Content Creator | 2020

Contracted to design branded product packaging and create a "brand story" animated <u>video</u> used to pitch to start-up investors.

- 2K views worldwide and seen on ESSENCE
- Generated over \$50K from investors

Nonprofit Experience

BLIS Collective | *Designer & Creative Consultant* | 2023-25

Designer: Numerous projects including <u>Reparation Daily(ish)</u> to design the front cover, layout and graphic design of the newsletter's second and third print edition of its digital publication. Various assets such as illustrations, graphics, and animations.

Consultant: to help ideate and develop the initial positioning and visual voice of the nonprofit translating to impressive fundraising in its first year.

Third Way | Creative Consultant & Content Creator | 2019-24

Annual contract with one of the country's largest nonprofits to script, storyboard, schedule, fabricate puppets, animate, and manage post production for campaign <u>videos</u>.

Brooklyn FAM | Lead Artist | 2024

One of two lead artists for Brooklyn FAM's year long participatory public art project, "Coming Home", a 13-foot tablecloth. Scope of work includes: designing the tablecloth's border and fringe activation events, as well as the sewing and composition for the project's finished form in the fall of 2024.

Common Future | Brand and Design Strategist's Assistant | 2024

Contracted by Common Future as creative consultant and assistant to the Brand and Design Strategist. Work ranges from editing digital assets to creating custom illustrations/graphics.

Liberation Ventures | *Illustrator & Creative Consultant* | 2023

Contracted to create an illustration packet that was used in <u>The Reparations Narrative Lab</u>, a first-of-its-kind creative space designed to build narrative power behind Black reparations.