### adriana.gramly.gmail.com

# Adríana Gramly

#### adrianagramly.com

### Education

## Rhode Island School of Design (RISD) | 2019 Honors BFA Film/Animation/Video & Textile Design

### Brown University | 2019

Electives in Art History, Animal, and Cognitive Studies

### Textile Arts Center | Artist in Residence Scholarship | 2021-22

Nine month program in Brooklyn, NY focused on developing a fine art studio practice. Also involved academic classes in race theory, creative writing, and textile history followed by a final group exhibition.

### Skílls

### **Concept Development**

Skilled in trend and market research, interviewing, creative brainstorming, end-to-end production, copy for branding and newsletters, style guide creation, campaign creative direction, styling, brand identity storytelling, and event planning.

### **Animation & Graphics**

Expertise in creating custom digital assets for branded content. Firm control of storytelling, design, motion, and art direction. Moving graphics created with analog techniques such as hand drawn and stop motion animation as well as motion graphics and digital animation.

### **Textiles & Design**

Developed understanding of traditional and experimental repeat pattern design, color palette realization, hand-weaving, dobby, and jacquard weave construction, machine knitting, industrial stoll knit programming, silkscreen, fabric dyeing, sewing and tailoring.

### Cinematography

Experienced in directing, editing camera movements with recent work in documentary filmmaking. Skilled in mixing, syncing and recording original sound for film and social media.

### Languages

English (fluent) and Spanish (working)

### Tools

### Expert: Adobe Suite • Google Suite • Microsoft Office

Photoshop • Illustrator • InDesign • After Effects • Premiere Pro Lightroom

Other Tools: DragonFrame • Maya • Blender • Canva • AutoCAD Pro-Tools
Camera Lighting
zoom recorder
lavalier mics

Personal: Drivers license • expert in detailed hand-work drawing & painting • excellent written and verbal

communication • creative ideation • comfortable in leadership positions • people person • organized • problem solver • fast learner • positive • reliable

### References

**Trevor Smith** - upon request Cofounder of Black Liberation and indigenous Sovereignty

Joe Segal - upon request RISD Textiles Professor; Knitting

### **Creative Direction Experience**

### Saturday Night Live | Stop Motion Animator & VFX Artist | 2023

Animation: Lead fabrication, choreography, and stop motion animation for the Giant Horse sketch starring Timothée Chalamet in Season 49 Episode 4.

**VFX**: Compositor for the video <u>sketches</u> in Season 49 Episode 5.

#### Film Production | 2021-23

**Responsibilities**: period specific research, sourced equipment rentals, fabricated and delivered props, and trimmed graphics Management: point of contact for emails, processed receipts, handled all deliveries and shipments, & paid vendors

- HBO White House Plumbers | Property Department PA | 2021
- FX American Sports Story: Gladiator | Art & Set Decoration PA | 2023
- Nonnas | Art PA | 2023
- Test Drive | Costumes Assistant | 2023

Third Way | Creative Consultant & Content Creator | 2019-21 Contracted by one of the country's largest nonprofits to script, storyboard, schedule, fabricate puppets, animate, and manage post production for campaign videos.

### "La Luz De La Sombra" | Director, & Journalist | 2021

Worked with *IWGIA* and the *Guaraní Iyambae Indigenous Autonomy of Charagua* to film, edit, produce, and translate (to English) a 20-minute documentary based in Bolivia.

3K views on YouTube doubling IWGIA's organic reach. Skills: international client relations & travel management

### Lillian Augusta | Creative Consultant & Content Creator | 2020

Contracted to design branded product packaging and create a "brand story" animated video used to pitch to start-up investors.

2K views worldwide and seen on ESSENCE Generated over \$50K from investors

### Mighty Oak Grows | Animation Intern | 2017

- Nick Jr. | Pinkie Pals | Actor, Animator, Fabricator 3.5 Million views
- Netflix | Daughters of Destiny trailer | Concept Design 32-50K views worldwide
- New York State | New York Anti-Smoking | Fabricator Regional campaign

### **Graphic Work Experience**

### Reparations Daily(ish) | Illustrator & Graphic Designer | 2023-24

Contracted to create the front cover as well as the layout and graphic design of the newsletter's second and third print edition of its digital publication.

### Liberation Ventures | Illustrator & Creative Consultant | 2023

Contracted to create an illustration packet that was used in *The Reparations* Narrative Lab, a first-of-its-kind creative space designed to build narrative power behind Black reparations.

### H&M | Fiber Expert | 2023

Contracted By Argon Props to fabricate giant felted mushrooms, trees, and flowers used in the set of an H&M kids commecial campaign and displayed in NYC.

### Cc: What's Up Monthly | Writer & Curator | 2020-24

The newsletter follows experiments in being human. A curated collection of movies, shows, podcast episodes, comics, short stories.